



A Funder Table for Smart Tax Reform

Taxes touch nearly every aspect of American life, from our homes and families and communities, to our work and our commerce, to our democracy and society itself.

Our current tax code too often preferences the interests of a powerful and wealthy few at the expense of everyone else, deepening racial disparities, and deliberately starving the public of the resources needed to properly invest in our communities. Winning on taxes means funding childcare, high-quality education, accessible healthcare, well-maintained infrastructure, and solutions to fight climate change.

The **Better Taxes for a Better America** (c3) and **Better Taxes Action Fund** (c4) funder tables **exist to help fix these immensely consequential problems**. We are seizing the opportunity over the next three years to help dramatically alter the landscape of tax policy in the United States, the consequences of which will be felt for generations.

2024-26 Goals

We are raising **\$15 million to pass better tax policy by resourcing organizing, communications, and advocacy.**

Our Mission

To help build a well-resourced and diverse ecosystem of effective and resilient organizations working for better taxes at the state and federal levels.

Our Vision

A dramatically improved tax code that reshapes the economy to prioritize everyday people, is racially just, and provides ample resources for our future.

Strategic Coordination & Deployment of Funder Resources

BTBA is a hub for funders, including individual donors, institutional philanthropies, and labor, to maximize and scale impact by pooling and strategically deploying resources. We facilitate quarterly meetings for funder table members, coordinate briefings on timely issues such as the link between tax reform and protecting democracy, educate members on emergent issues and opportunities, and recommend organizations to members for aligned investments. Funder table members play a key role with **grantmaking towards our four priority areas:**

1. **Tax Equity For America field table**
2. **2024 Election (c4)** - making tax policy a winning electoral issue
3. **2025 Federal Tax Policy Debate** - not just negotiating on the margins of the Trump tax cuts expiring, but thinking bigger
4. **Judicial Advocacy** to defend Congressional authority to tax (eg. Moore vs. U.S. case at the Supreme Court)

Policy Goals

1. Increase high-net-worth individual taxation
2. Increase corporate taxation
3. Provide better tax credits for low-income Americans

Field Goals

1. **Support the Tax Equity for America “field table”** to increase coordination between state and federal tax justice campaigns
2. **Increase organizational (c3) and lobbying (c4) capacity of movement organizations** working for better taxes
3. **Raise the salience of tax issues** to broader audience

